

## DEFINITE-CCRI Final Event draft concept and programme

**When?** Wednesday, 9<sup>th</sup> April 2025, 14:30-20:00 (CEST)

**Where?** Sint-Pietersplein 9, 9000 Ghent & online

**Why?** The objectives of this event are (1) to present key results of the DEFINITE-CCRI project to relevant stakeholders; (2) to specifically discuss relevant policy recommendations on circular economy Project Development Assistance (PDA) with European policy stakeholders; and (3) to engage, discuss and disseminate with local start-ups and projects as well as with local government officials and investors.

**What?** This DEFINITE-CCRI event is the final event of the DEFINITE-CCRI project, an EU funded Coordination and Support Action aimed at making circular economy projects and solutions more appealing for private investment. The event will gather participants from the European policy sphere as well as start-ups/incubators and investors who are engaged in developing or financing circular solutions or are setting the relevant framework conditions at European level.

### Draft Agenda

14:30-15:00	<b>Welcome &amp; registration</b> Coffee and light snacks
15:00-15:30	<b>How to develop a bankable circular economy project?</b> Launch of DEFINITE-CCRI video series - reflections from moderators & consortium
15:30-15:50	<b>Experience from DEFINITE-CCRI Deal Engine implementation</b> Featuring DEFINITE-CCRI projects supported
15:50-16:20	<b>Technical Panel reflection, incl. short Q&amp;A from audience and online poll</b> Panel & moderators
16:20-16:40	<i>Coffee break</i>
16:40-16:55	<b>Key policy recommendations at European level</b> ICLEI Europe (TBC)
16:55 -17:15	<b>Policy Panel reflection, incl. short Q&amp;A from audience and online poll</b> Panel & moderators
17:15-17:25	<b>What next? exploring a PDA spin-off</b> Luke Bailey, Circle Economy
17:25-17:45	<b>Reflections on the spin-off</b> Moderators & DEFINITE-CCRI Consortium
17:45-18:00	<b>Wrap-up</b> Moderators
18:00-20:00	<b>Reception Cocktail</b> Sint-Pietersplein 9, 9000 Ghent